



A focus for analytical chemistry in Europe

**EURACHEM 7th Workshop
Proficiency Testing in Analytical Chemistry,
Microbiology And Laboratory Medicine
3 – 6 October 2011
Polat Renaissance Hotel**

SPONSORSHIP MANUAL

List of Sponsorships

SPONSORING EDUCATIONAL GRANTS – 520 €

420 € (conference fee) + 100 € (training course) per participant

- Support of participants by supporting their training session fee, fee for attendance of the workshop. The participant must have submitted abstract for poster session or oral presentation and accepted.
- Sponsor's support will be acknowledged in the Final Program of the abstracts book.
- An acknowledgement slide will be presented during the abstract sessions and sponsorship endorsed by the chairperson.

INTERNET AREA – 1,500 €

4 PC with internet accessibility will be available for 4 days, Oct.3-6, 2011.

There will be an Internet Area equipped with workstations where attendees may check e-mails. Sponsor's website will be the homepage at these stations.

- Opportunity to display company logo on screen saver and on screen background,
- Opportunity to distribute mouse pads and related promotional gifts from the Internet Area,
- Opportunity to place your own carpet for branding,
- Sponsor's logo with hyperlink on the Congress website,
- A 100 word company profile on the Congress website,
- Acknowledgement on the Sponsor's Board on-site.

NOTEPADS AND PENS - Provided-in-kind + 400 €

- Sponsor will provide the participants' notepads and pens, in addition to the sponsorship fee. The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Congress bags (design subject to approval of Secretariat)
- Sponsor's logo with hyperlink on the Congress website,
- A 100 word company profile on the Congress website,
- Acknowledgement on the Sponsor's Board on-site.

BOOKMARK - Provided-in-kind + 1,500 € (Limited to 3 companies)

Sponsor will provide the participants' bookmark, in addition to the sponsorship fee.

- Sponsor's full color advertisement on both sides of the Bookmark which will be placed in the Final Program and will be provided by the Sponsor.
- Sponsor's logo with hyperlink on the Congress website,
- A 100 word company profile on the Congress website,
- Acknowledgement on the Sponsor's Board on-site.

CONGRESS BAGS – 1,500 € (Sole Sponsorship)

Sponsor company's logo will be printed on the congress bags that will be given to all the attendees.

- Sponsor's logo on the Congress website,
- Acknowledgement on the Sponsor's Board on-site.

PROMOTIONAL MATERIAL – 1,500 € (Limited to 3 companies)

Inclusion of promotional material, such as a leaflet, in the participants' congress bags. Please note that the material should be provided by Sponsor and must be approved by the Secretariat.

- Sponsor's logo on the Congress website,
- Acknowledgement on the Sponsor's Board on-site.

COFFEE BREAKS – 2,000 € / day

Coffee will be served during breaks on each day of workshop sessions.

- Sponsor's name / company logo will appear on signage at the coffee area throughout the Coffee Breaks of an entire day (two coffee breaks every day) and in the Congress time table.
- Available dates:
 - Monday, October 3, 2011 / training session
 - Tuesday October 4, 2011
 - Wednesday October 5, 2011
- Dates will be allocated on a first come, first served basis.
- Sponsor will be given the opportunity to brand the napkins (at an extra cost).
- Sponsor's logo with hyperlink on the Congress website,
- A 100 word company profile on the Congress website,
- Acknowledgement on the Sponsor's Board on-site.

WELCOME RECEPTION - 10,000 € (Joint sponsorship is possible)

Sponsor will have the opportunity to promote himself through a Welcome Reception on October 3, 2011 to which all Congress attendees are invited.

- Sponsor's logo on sign at the entrance to the Welcome Reception and in Congress publication
- Sponsor's logo with hyperlink on the Congress website
- A 100 word company profile on the Congress website
- 6 complimentary invitations to the Welcome Reception for non registered invitees
- Acknowledgement on the Sponsor's Board on-site and in the Final Program

WORKSHOP DINNER - 13,750 € (Joint Sponsorship is possible)

Sponsor will have the opportunity to promote himself through a workshop dinner on October 5, 2011 to which all workshop attendees are invited.

- Sponsor's logo on sign at the entrance to the Workshop Dinner and in Congress publication
- Sponsor's logo with hyperlink on the Congress website
- A 100 word company profile on the Congress website
- 6 complimentary invitations to the Workshop Dinner for non registered invitees
- Acknowledgement on the Sponsor's Board on-site and in the Final Program

FINAL PROGRAM **Back Page - 1,000 €**
Inside Front or Back – 750 €
Inside One Page – 500 €

The Final Program will be distributed to all registered participants in the Congress Bags.

- Full page color advertisement in the Final Program
- Sponsor's logo with hyperlink on the Congress website
- A 100 word company profile on the Congress website
- Acknowledgement on the Sponsor's Board on-site and in the Final Program

MINI PROGRAM 1.000 € - (Sole Sponsorship)

Exclusive advertisement on the back cover of this pocket size, useful Congress overview will be printed.

- Full page back cover color advertisement in the Mini Program
- Sponsor's logo with hyperlink on the Congress website
- A 100 word company profile on the Congress website
- Acknowledgement on the Sponsor's Board on-site and in the Final Program

BOOK OF ABSTRACTS **Back Page - 1.500 €**
Inside Front or Back – 1.250 €
Inside One Page – 1.000 €

The Book of Abstracts will be distributed to all registered participants in the Congress Bags.

- Full page color advertisement in the Book of Abstracts
- Sponsor's logo with hyperlink on the Congress website
- A 100 word company profile on the Congress website
- Acknowledgement on the Sponsor's Board on-site and in the Final Program

*** 18% V.A.T is included in the prices mentioned in this sponsorship manual.**